



For Immediate Release

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**GAMESTEC GETS NETWORKED SOFTWARE EXCLUSIVE ON CLASSIC
SWP GAME**

Partnership strengthens Gamestec proposition in marketplace

Software developer Men in Back has agreed to let leading gaming operator Gamestec claim sole networked distribution of its classic SWP game, 'Spot the Difference' on the Gamesnet 5 terminal.

The game, which was introduced as one of the original digital quiz offerings over nine years ago, has been updated and re-skinned to give it a new look and feel. It also has an array of new puzzles to entice the avid pub-going gamer.

Mark Daniels, Senior Product Manager for the Gamesnet 5 at Gamestec said: "Spot the difference is one of the original and most established games still available today on SWP terminals. Its longevity is legendary, and we're delighted that MIB has made us the operator of choice to carry the game to the marketplace via networked machines. Our Best of Breed strategy is still being rolled out, and with the Gamesnet 5 product already putting in a strong performance we are confident that this exclusive content will be a pleasing addition to the menu of games already available to customers."

Jules Mudd, Games Development Director at Men in Back added:

"We've worked with Gamestec for many years and are confident that they are the operator of choice to host the exclusive content by connected network. Their Gamesnet 5 product has housed many of our successful software developments over the last few years including previous versions of 'Spot the Difference'. We're happy to support Gamestec in their commitment to supply fresh content to

gamers and hope that players find our new take on such a classic game as good as its predecessors.”

The new version of Spot the Difference will be available w/c 21 April at participating sites with the Gamestec Gamesnet 5.

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Editors Notes

- Gamestec, part of Danoptra Holdings Ltd, has more than 50 years of experience in the gaming and amusement machines business. With more than 1,300 employees, providing operating services to some 40,000 machines in the UK Gamestec is one of the largest operators in the country.
- Gamestec operate machines for customers of all sizes in many different markets, including pubs, bars, leisure venues, licensed betting offices, clubs, bingo halls, casino's and adult gaming centres.
- The company invests equally in both people and technology, and aims to deliver the highest quality in customer service and is a key member of both the British Amusement Caterers Trade Association (BACTA) and Business in Sport and Leisure (BISL).