

product presentation

Machine Siting:

- Consult your Gamestec account manager before moving any machines.
- Ensure machines are visible to both staff and customers
- Remove any chairs and tables that may be an obstruction
- Seating for players may be a good idea
- Protect players' comfort: Provide ashtrays, shelving for glasses etc...



Placement of your machines can be pivotal. You should work with your account manager to make sure your machines are sited in the optimum areas of your venue



A familiar games-area is often popular for regular players and can become a lively part of your venue



Ensure your machines are clean and attractive to players – Gamestec will arrange for specialist cleaning services where required

The presentation of your machines to customers:

Ensure any point of sale or promotional material provided by Gamestec is clearly displayed to customers. This will help promotional events to succeed.

As a Gamestec customer, you're machines will be updated regularly, and their attract-modes will detail new games – try to draw attention to this and ensure your clientele are aware of the updates.

Ensure your machines are clean and tidy – and don't forget the touch-screen – clean is clear!

Keep it fresh for customers – discuss new positions and promotional activities with your account manager to optimise machine revenues and maintain player interest.

Switch it on! Your machines can't be played, let alone seen, if they're not switched on – make turning machines on and checking their functionality part of the routine in your venue.