

TRADITIONAL PUB GAMES TO BRING LOCAL COMMUNITY TOGETHER

Trial tournament launched in the North West by Gamestec and Enterprise Inns

Darts, Dominos and Shuffleboard could bring the local community's of the North West closer together as an initiative to engage neighborhoods' is launched across the region.

The trial "Get INN!" Tournament, launched by Gamestec, a leading player in the UK gaming machines sector, and Enterprise Inns, the largest leased and tenanted pub company in the country, will see participating pubs invite new and existing customers to take part in a range of traditional pub games.

The aim is for different sections of the community to come together and participate in games such as pool, darts and dominos. To encourage people to get involved, there are prizes up for offer for each game and each pub will have an overall winner.

If successful, the tournament could be repeated across other Enterprise Inns pubs across the country.

Adrian Ah-Chin-Kow, Commercial Director at Gamestec, said: "We're proud to be involved in the "Get INN!" initiative which tries to engage a neighbourhood. The pub is still the best place for the community to socialise, and where people of different generations meet and spend time."

"It is a chance to show twenty and thirty-something's that traditional pub games are still extremely entertaining while I'm sure the more mature participants will want to show the younger generation a trick or two."

"At Gamestec we are proud of pubs and put them at the heart of our business. The licensed trade often works hard to engage local communities and Get INN! Is a chance for this to happen?"

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